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| **PERSBERICHT**  24-04-2025 |

**2025 Q1: Group revenue at €11.7 billion driven by a strong product performance**

* 1st quarter of 2025:
  + Group revenue at €11,675 million, -0.3% and +0.6% at constant exchange rates[[1]](#footnote-2) vs. 2024 Q1.
  + Automotive revenue at €10,128 million, -3.0% and -2.2% at constant exchange rates1 vs. 2024 Q1.
  + Solid product mix effect at +3.7 points.
* Strong commercial successes:
  + Renault Group recorded 564,980 sales in 2025 Q1, up 2.9% versus 2024 Q1.
  + In Europe[[2]](#footnote-3), Group sales were up 2.8% with 402,413 units sold (PC + LCV[[3]](#footnote-4)) strongly outperforming the market (-2.0%), driven by a very solid performance on Renault brand passenger cars. Dacia outpaced the market in Europe, with Sandero remaining #1 in sales and Bigster starting to boost orders.
  + On International market, Renault brand has increased its sales by 11.6% supported by very strong growth in Latin America (+21.1%), Morocco (+45.5%) and South Korea thanks to the International game plan.
  + The commercial policy remained focused on value with a retail channel mix at 58.5% of sales[[4]](#footnote-5), 16.8 points above market and a C segment & above mix at 40.6% of sales[[5]](#footnote-6). Renault Group maintains residual values meaningfully higher than its direct competitors thanks to a holistic approach to pricing.
* Renault Group is pursuing its electrification[[6]](#footnote-7) offensive[[7]](#footnote-8), with a mix of electrified sales at 44.2% in Europe (+15.3 points vs. 2024 Q1), with a hybrid mix at 31.0% (+10.2 points vs. 2024 Q1) and an EV mix at 13.2% (+5.1 points vs 2024 Q1) thanks to Renault 5 E-tech, Spring and Scenic E-Tech. Renault brand posted a 61.2% electrified sales mix in Europe, up +15.0 points vs 2024 Q1 and +6.6 points vs 2024 Q4: with hybrid sales up 46.1% at 44.1% mix and EV sales up 87.9% at 17.1% mix (+6.4 points vs 2024 Q1). Renault brand was #2 in full hybrid (HEV) in Europe.
* Strong orderbook in Europe around 2 months of forward sales reflecting the success of our launches.
* Renault Group confirms its 2025 financial outlook:
  + Group operating margin ≥7% (it includes around 1 point of estimated CAFE[[8]](#footnote-9) negative impact)
  + Free cash flow ≥€2bn (including a negative impact due to RNAIPL[[9]](#footnote-10) R&D Capex, expected to be around €200m[[10]](#footnote-11))
* In 2025, Renault Group will launch 7 vehicles (of which Renault 4 E Tech electric, Dacia Bigster, and Alpine A390 for Europe and a C-SUV for the international market) and 2 facelifts (Renault Austral and Renault Espace). In addition, Renault brand will introduce Grand Koleos and Kardian in new geographies.

**Schiphol-Rijk, 24 april 2025 – *“In 2025 Q1, Renault Group outperformed the market with a 2.9% growth in worldwide sales despite a challenging environment. This growth is driven by the success of our recent launches. In Q1, they represented 28.3% of our invoices and they will continue to increase in the coming quarters, thanks to the gradual ramp-up of our new products. By the end of 2025, Renault Group will benefit from the freshest line-up in the European market while expanding its coverage with its International game plan.***

*The strength of Renault Group also comes from its derisked strategy to offer both electric and ICE & hybrid vehicles whatever the pace of the energy transition. This agility and flexibility combined with a strong product offensive will allow us to benefit from a competitive edge.*

*Cost management continues to be a key priority. In a very unstable macroeconomic environment, Renault Group has decided to proactively engage additional cost reduction measures. These efforts will enhance our competitiveness.”* said **Duncan Minto, Chief Financial Officer of Renault Group.**

**COMMERCIAL RESULTS: FIRST QUARTER HIGHLIGHTS**

**Renault Group** recorded 564,980 sales in 2025 Q1, up 2.9% versus 2024 Q1. In Europe2, Group sales were up 2.8% with 402,413 units sold (PC + LCV3), in a market down 2.0%. Renault Group is 3rd in PC + LCV in Europe.

**Renault brand** worldwide recorded 389,016 sales in 2025 Q1, up 6.5% versus 2024 Q1. In Europe2, the brand increased by +3.8% with 246,036 vehicles sold, in a market down 2.0%. In Europe, Renault passenger cars sales were up 17.7% and strongly outperformed a market down 0.5 %, thanks to the success of Renault 5 and hybrid vehicles combined with the continued growth in C-segment & above. Renault brand is 3rd in PC + LCV in Europe. Growth was especially high in:

* Spain (+38.4% versus 2024 Q1),
* Germany (+20.9% versus 2024 Q1), and
* United Kingdom (+9.2% versus 2024 Q1).

Renault brand is pursuing its electrification strategy7:

* EV sales increased by 87.9% in 2025 Q1, versus 2024 Q1. EV mix represented 17.1% in 2025 Q1 versus 10.7% in 2024 Q1. Renault 5 E-tech is the leader on its segment in Europe[[11]](#footnote-12).
* Hybrid sales increased by 46.1% in 2025 Q1 versus 2024 Q1. The brand confirms its 2nd position in the Hybrid European market (HEV), thanks to Clio, Captur and Symbioz.

C-segment and above mix represented 40.6% of passenger cars sales for Renault brand in Europe (+ 4.0 points versus 2024 Q1).

On LCV, in a market down -11.8%, the brand remains 2nd in Europe despite the end of sales of Express last year (not yet fully offset by Kangoo) and the necessary timeframe required to achieve the full product diversity of new Master.

**Over Renault Group**Renault Group loopt voorop met mobiliteit die zichzelf opnieuw uitvindt. Gesterkt door de alliantie met Nissan en Mitsubishi Motors en zijn unieke expertise op het gebied van elektrificatie, omvat Renault Group vier merken – Renault, Dacia, Alpine en Mobilize – die elkaar aanvullen en duurzame en innovatieve mobiliteitsoplossingen bieden. Renault Group is actief in meer dan 130 landen en verkocht in 2023 wereldwijd 2,235 miljoen voertuigen. Renault Group telt circa 105.000 werknemers. Zij werken dagelijks aan het doel om mensen met mobiliteit dichter bij elkaar te brengen.

Renault Group is klaar om uitdagingen aan te gaan, zowel op de weg als op het circuit, en zet zich in voor een ambitieuze transformatie die meerwaarde genereert. Die transformatie is gericht op de ontwikkeling van nieuwe technologieën en diensten, evenals een nieuwe reeks nog competitievere, evenwichtigere en geëlektrificeerde voertuigen. Ten aanzien van het milieu heeft Renault Group de ambitie om tegen 2040 in Europa koolstofneutraal te zijn. [www.renaultgroup.com](http://www.renaultgroup.com)

1. In order to analyze the variation in consolidated revenue at constant exchange rates, Renault Group recalculates the revenue for the current period by applying average exchange rates of the previous period. [↑](#footnote-ref-2)
2. ACEA European scope. [↑](#footnote-ref-3)
3. Passenger cars and light commercial vehicles. [↑](#footnote-ref-4)
4. Renault Group, passenger cars, France, Germany, Italy, Spain, and the United Kingdom. [↑](#footnote-ref-5)
5. Renault brand, passenger cars, ACEA European scope. [↑](#footnote-ref-6)
6. Includes EV, hybrid (HEV) and Plug-In hybrid (PHEV) passenger cars, excludes Mild-hybrid (MHEV). [↑](#footnote-ref-7)
7. Provisional data at the end of March 2025 based on the following European markets: Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Irlande, Italy, Lithuania, Luxembourg, Netherlands, Norway, Poland, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom. [↑](#footnote-ref-8)
8. CAFE: Corporate Average Fuel Economy. [↑](#footnote-ref-9)
9. RNAIPL: Renault Nissan Automotive India Pvt Ltd. [↑](#footnote-ref-10)
10. Considering a completion of the transaction by the end of H1 2025 (cf press release dated March 30, 2025). [↑](#footnote-ref-11)
11. Countries covered as of April 24th: Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Irlande, Italy, Lithuania, Luxembourg, Netherlands, Norway, Poland, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom. [↑](#footnote-ref-12)